

# PRIVACY POLICY

Please read and ensure you understand the content of this Privacy Policy.

By registration of the reader with VRG (Pty) Ltd. you consent to the collection, collation, processing, and storing of data and/or information connected to such registration, and the use and disclosure of such data and/or information in accordance with this Privacy Policy.

Amendments to this Privacy Policy may be made from time to time and any such amendments will be made available on this website.

## WHAT DATA AND/OR INFORMATION IS COLLECTED & STORED?

1. Personal information identified in the Electronic Communications and Transactions Act 25 of 2002 ("the ECT Act") and Protection of Personal Information Act, which may include, but not being limited to, the parent or guardian's name, reader's name, age, grade, telephone number, physical and postal address, and payment information so as to enable us to provide, maintain and improve the benefit of the service and product.
2. Software generated information relating to a user's use and navigation of this website including for example cookies and server logs. Cookies are not harmful to your computer and do not carry viruses.

## WHY IS THE DATA AND/OR INFORMATION REQUIRED?

1. Personal information of the registrant, parent, guardian and or reader is required so as to enable us to provide, maintain and improve the benefit of the service and product.
2. Personal information of the registrant, parent, guardian and or reader is required for evaluation and/or assessment of the reader's progress and is utilized in compiling progress reports.
3. Personal information of the parent or guardian is required for correspondence regarding the reader, accounting and/or payment purposes.
4. Software generated information is required to optimize your experience of this website.

## HOW IS THE DATA AND/OR INFORMATION STORED?

The data and/or information is stored electronically on a secure server located in South Africa using Industry Standard Technologies. Access to the site is controlled by unique user logins and strong passwords. All technologies used, meet with the current standards and are kept up to date with latest security releases and best practice.

## FOR HOW LONG IS THE DATA AND/OR INFORMATION STORED?

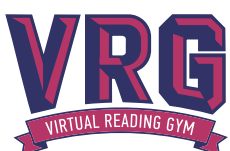
The data and/or information is stored for a period of five (5) years after the reader completes the VRG programme, after which the data and/or information is destroyed.

## HOW CAN YOU, THE PARENT AND/OR GUARDIAN, REQUEST THE DATA AND/OR INFORMATION?

You, the parent or guardian, may contact in order to request the data and/or information.

## HOW CAN YOU, THE PARENT AND/OR GUARDIAN, REQUEST THE DELETION OF THE DATA AND/OR INFORMATION?

Should you, the parent or guardian, wish to discontinue using the VRG programme before the reader has completed the programme or should you wish the data and/or information to be deleted before the five (5) year expiry, please contact [info@virtualreadinggym.co.za](mailto:info@virtualreadinggym.co.za) to request deletion of the data and/or information.



Directors: Natalia Pereira, David Lewis | Consultant: Elizabeth Nadler-Nir (MSc Speech-language Therapist)

Tel: 021 683 0373 (Alison Arnott) | Email: [info@virtualreadinggym.co.za](mailto:info@virtualreadinggym.co.za)

[www.virtualreadinggym.co.za](http://www.virtualreadinggym.co.za)